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July 31, 2011



[www.facebook.com/pages/Los-Ojos-De-La-Familia/419772580759](http://www.facebook.com/pages/Los-Ojos-De-La-Familia/419772580759)

WE'RE ON THE WEB!!!!  
[www.losojosdelafamilia.org](http://www.losojosdelafamilia.org)

# La Vista Newsletter

Upcoming Events/Activities (see back cover)

Deadlines— 3rd Quarter General Aid—9/9/11  
Spring Scholarships—12/31/2011

## 2011 Charity Car Show



Our 1st annual charity car show took place on Sunday, July 24, 2011, and everyone agreed it was a great time with family and friends.

Special Thanks goes to Eric and Linda Strauss for putting together the event. This couple is a tremendous asset to Los Ojos de la Familia, with their great leadership, dedication and hard work, and their deep love for the community.



We often do not realize how important this kind of volunteerism is, for the successful operation of a charity like Los Ojos de la Familia, which has no overhead or employees, but is run solely by donated time and materials.

Without skilled and motivated volunteers like the Strauss family, we could not operate effectively, and would not be able to give as much to the community as we have. Thank you also to all those that volunteered their time and energies to aid the Strauss family in putting together a successful event. All the funds will go to help our community and those in need and continue our mission.



### LODLF

### Accomplishments

Since its inception in March of 2010, Los Ojos De La Familia has given out over \$25,000.00 in scholarships and general assistance to families and individuals in need. Last year seventy families were given baskets of food and general house hold goods during the Holiday season. We have given ten scholarships to some great students who were very deserving and hard working. We have helped several student athletes and students participate in crucial team building and developmental events that they would have missed due to limited funding. We have helped over 50 families and individuals with general assistance for such items as food, clothing, dental work, eye doctors and home care items. We have made a real difference in our community and everyone who has been involved in the charity should feel wonderful about all the lives we have touched and all the help we have provided. Some of these items may seem small, but they have made a big impact in the lives of so many and as we continue to grow we will continue to help more and more families. A heart felt Thank you to everyone who has helped with getting this charity started and growing. Lets continue making a difference.



## 2011 Charity Car Show Winners

**Best of Show:** 1955 Chevy Belair Ragtop—*Jim & Lillian Roybal*

**Best Custom:** 2008 Shop-built Sand Rail—*Hank Gallegos*

**Best Classic:** 1946 Ford Super Deluxe—*Juan Calderon*

**Best Foreign:** 2011 Lamborghini LP560—*Jack Vigil*

**Best Muscle Car:** 1967 Pontiac GTO—*Mac Caudill*

### Thanks to All Participants!

**John Lackner-** 2010 Audi R8

**Mike Gallo-** 1966 Chevy C-10

**Steve Leshner-** 2006 Harley Softail

**Rapid MVD-** 1968 Ford Mustang GT

**Rosina Carrejo-** Ford Mustang Fastback

**Vincent DiBenedetti-** 2002 Subaru Impreza WRX

**Michael Montoya-** 1969 Pontiac Firebird, 1971 Ford Bronco, 2005 Big Dog

**Brandon Abeyta -** 1999 Ferrari F355, 2007 Aston Martin Vantage, 2008 Porsche 911 Turbo

**Hank Gallegos-**2006 Peterbilt 379x, 2000 Peterbilt 379, 1958 Chevy Cameo

**Jack Vigil-**2008 Lamborghini Murcielago LP640, , 2008 Dodge Viper ACR, 2008 Porsche

**Gene Chavez-** 2008 Audi R8

**Frank Perea-** 1928 Chevy Coach

**Arthur Lites-** 1977 Chevy Corvette

**Cole Reynolds-** 1967 Volkswagon Bug

**Danny Grayson-** 1999 Chevy Camaro Z28

**Benny A. Montoya-** 1956 Ford Crown Victoria Sedan

**Brianne Hutson-** Bentley GTC

**Chris Carrego-** 1967 Pontiac GTO

**Jim Romero-** 1998 Chevy Corvette

## Thank-You!!

The charity car show was a tremendous success, thanks to the donations of time, effort, money and materials.

THANK YOU to everyone who helped out with

### ENTERTAINMENT:

**Susie Tallman w/Rock Me Baby Record**—singing with the kids

**Laurie Magovern w/Flourish Learning**—storyteller

**Janet & CW Laswell**—kids games and face-painting

### FOOD:

**Smith's**—Hot dogs

**Maria Chavarria**—Hot dogs

**Nancy McRae**—Hamburger & hot dog buns, food permit

**Albertson's Grocery**—10 cases water, \$45 gift card

**Nancy McRae & Valerie Lovato**—Prepare & distribute.

**Roderigo Eichwald**—11 cases water

**Lowe's Supermarket**—\$25 gift card

**Discount Tire**—6 cases water, 2 canopies

**Pepsi**—donated drinks

**Frito Lay**—donated chips

**Spotlight Senior Services & Living Options**—30 bags

### EVENT COORDINATION:

**Shannon Mariscal-Montoya**—Event registration and raffle sales

**Onesimo Vigil**—Event planning and coordination

**Trula Howe**—Flyers, miscellaneous

### VOLUNTEERS (setup, takedown, assistance, etc.):

**Robert Marquez & Cibola High School Wrestlers**

**AHS DECA**

**Brian Garland, Amanda Monia, Destin Woelfel**

**Vincent Dibenedetti, Greg Hernandez, Shea Sotelo**

### PARTICIPATING VENDORS:

**Rita Calderon & Denise Jimenez**

**Southwest Promotions**



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### RAFFLE DONATIONS:

**Rita Calderon & Denise Jimenez**

**TNT Distributing, Inc.**

**John Chavez**—



**NMJerseys**

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## 2011 Upcoming Events



Coming soon— our annual Kids' Fall Carnival, to be held at the 100 Myers NW on October 29, 2011, from noon to 5pm.

Last year's Fall Carnival was a great success, and included pony rides, rock walls, cake walks, piñatas, jumping castles, carnival games, face painting, and of course—candy!!



This year we hope to make it even bigger and better! There will be food, games, activities, candy, music and fun for all. We will also be collecting coats for kids again, so hold on to those winter coats that no longer fit, and start thinking about what costume you will wear.

(Right: Panoramic view of 2010 Kids' Fall Carnival, taken by Freddy Olsen)



### Harley Raffle

A 1998 custom Harley Fat Boy has been donated to Los Ojos de la Familia. Raffle tickets are now on sale for \$20 each, and only 1000 tickets will be sold. Get yours now!

### Santa Crawl

This event will be held at the beginning of December. We will solicit a local limo bus company to taxi a group of participants dressed in their holiday best from one local bar to another. We plan to raise money for the charity and celebrate the holiday season. Please come and join us. This event is being organized by Jason Ayala and Anne Swenson.



### Christmas Basket Give-Away

Last year, for this event we gave out 70 give baskets; this year our goal will be 150 baskets for families in need. We are very excited about this event, and the chance to reach so many deserving folks. This event is being chaired by Onesimo Vigil. Please watch last year's video about this event at our website:

[www.losojosdelafamilia.org](http://www.losojosdelafamilia.org)

### Our Purpose

A grassroots movement to make a difference in the New Mexico community by providing educational development and quality of life assistance.

### Our #1 Goal

100% of donated funds goes to helping people in our community. All of the time and effort required for the organization to function is donated by members of Los Ojos de la Familia, so that we may pass on the maximum amount of assistance to those in need.

### Type of Charity

This is a 501(c)(3) charity, so your donations are tax-deductible. Consult your tax advisor.